

FLORIDA

DEPARTMENT OF HEALTH



in Okaloosa County

*Community Health Improvement Plan
2014 Update*



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Overview

In 2011, building a healthier Okaloosa County began as a community-wide initiative with the goal of establishing an ongoing process for identifying and addressing health needs. The intent of this project was to foster successful partnerships within the community in order to improve the health of Okaloosa County residents. The Mobilizing for a Healthier Okaloosa initiative is composed of representatives from diverse sectors of the community including education, government, health care, business, not-for-profit agencies, and citizens. This group was responsible for developing a Community Health Improvement Plan (CHIP) that serves as a guide to the community in addressing health and well-being in our communities.

A CHIP serves to address issues, roles, and common goals and objectives throughout the community. The plan can be used to guide actions and monitor and measure progress toward achievement of goals and objectives. The plan, along with a community health needs assessment, can be utilized as justification for support of certain public health initiatives, as part of funding proposals, and to attract other resources that help improve the overall quality of life in the community.

To see the Okaloosa County Community Health Assessment and original Community Health Improvement Plan please visit <http://www.floridahealth.gov/provider-and-partner-resources/community-partnerships/floridamapp/state-and-community-reports/okaloosa-county/index.html>.

The initial Okaloosa County Community Health Improvement Plan concentrated on three community defined priority areas. These priority areas are Access to Care, Tobacco Use and Healthy Lifestyles focused on nutrition and physical activity. Work groups, called the Healthy Okaloosa Collaborative were established in each priority area which then developed goals, objectives and strategies to improve health outcomes in their respective areas. Healthy Okaloosa Collaborative members have been meeting regularly since fall 2012. An overview of the accomplishments of the first CHIP implementation stage can be found in appendix A.

Progress Monitoring and Implementation

It is essential to the community health improvement process that relevant new data is reviewed, analyzed, and integrated on an ongoing basis. This new data may identify emerging trends, add depth of understanding to previous data collected, or bring to light new health priorities in our community. In addition, periodic updates of available community assets and resources will enhance the CHIP evaluation and update process. The Florida Department of Health in Okaloosa Community Health Improvement staff works with community health partners to implement and evaluate each action plan activity and to determine if goals are achieved. They identify the impact of achieving the goals and objectives. These activities will provide a continually current assessment of our community's health, and ensure our health improvement activities maximize available resources.

Annually Healthy Okaloosa Collaborative members along with Florida Department of Health in Okaloosa County Community Health Improvement staff review new data in the three chosen

priority areas to review current and develop new strategies to address our three overarching goals. The Florida Department of Health in Okaloosa County Community Health Improvement Plan 2014 Update does not contain new work plans under Access to Care as work group members decided with the implementation of the Patient Protection and Affordable Care Act of 2010 and its possible effects on access to care in Okaloosa County that they would table further actions related to increasing access to care at this time with the option of updating action plans if it is deemed necessary. Work group members expressed their interest in continuing the group in a new format in which they would meet quarterly in a roundtable to share relevant program and service updates among participating agencies.

Beginning in 2014 Healthy Okaloosa Collaborative Healthy Lifestyles team members launched the Healthy Okaloosa 5210 initiative. The Healthy Okaloosa 5210 initiative aims to reduce childhood and adult obesity in Okaloosa County by using a multi-sector approach to reach youth and families where they live, learn, work, and play to reinforce the importance of healthy eating and active living. The initiative is based on the premise that if families are exposed to the same health promotion messages through several settings, and if those settings have policies and environments that support healthy choices, they will be more likely to adopt or maintain the behaviors in their daily lives. Healthy Lifestyles team members chose to initially launch the Healthy Okaloosa 5210 initiative in the early childhood education and after-school program sector, to be followed by Community-at-Large, Health Care, Worksite, and K-12 Schools.

After a substantial win during the first round of action planning with a policy update and implementation in the Okaloosa County School District regarding the district's student discipline procedure when students are caught using tobacco, the Tobacco team has refocused their efforts to improve cessation rates in three new priority populations. These new priority areas are reducing the rates of African Americans, women who are pregnant and persons living with mental illness who use tobacco.

Beginning in January 2014 members of the Healthy Okaloosa Collaborative were asked to review new data relevant to their respective work groups, progress that was made towards achieving their long term goals, and formulate new objectives and strategies based on the available resources. Data reviewed by Healthy Okaloosa Collaborative members can be found in appendix B. The updated action plans based on the Healthy Okaloosa Collaborative feedback are located on the following pages. All new 2014 objectives and strategies are highlighted.

Healthy Okaloosa Collaborative: Community Health Improvement Plan 2014 Update

Priority Area: Access to Care

Goal 1: Increase Access to Healthcare in Okaloosa County.

Objective 1.1: Create a system to improve coordination of health-related services in Okaloosa County by January 2015.

Strategy 1.1.1: Implement a 2-1-1 system in Okaloosa County.

Objective 1.2: Increase the number of primary-care providers in Okaloosa County by January 2015.

Strategy 1.2.1: Define clear baseline numbers and staffing patterns (physician to mid-level ratio).

Strategy 1.2.2: Identify the reasons MD/DO and mid-level providers stay, leave or come to Okaloosa County.

Strategy 1.2.3: Establish a viable relationship with the local Federally Qualified Health Center (FQHC).

Key Activities	Lead Role & Community Resources	Target Date for Completion	Evaluation Measure
Collaborate with NWFL 211 to gain information on the feasibility of this service	Access to Care Committee; OCHD-Carrie Ziegler, Elaine Bieber	April 1, 2013	Information gathered; disseminated to the committee
Define funding needs and potential resources, including in-kind services, to implement and sustain 2-1-1 system	Access to Care Committee	July 1, 2013	List of needed funding, potential sources and resource availability
Identify barriers to implementation of 2-1-1 system	Access to Care Committee	October 1, 2013	List of barriers developed

Develop a marketing plan to obtain support from potential funders and other resource providers, including in-kind services	Sub-committee of the Access to Care Committee; Interns/college students	April 1, 2014	List of marketing activities developed and plan created
Secure initial & ongoing funding and resource commitments for the 2-1-1 system initiation and sustainability	Access to Care Committee	September 1, 2014	Funding secured and received
Develop plan to market the 2-1-1 system and market this plan to the public as the system goes live	Sub-committee of the Access to Care Committee; Partners (NWFL 211); Interns/college students	November 1, 2014	Marketing plan created and strategies enacted
Activate the 2-1-1 system	Access to Care Committee; Partners (NWFL 211)	January 1, 2015	System "live"
Create and implement a plan to evaluate the system for effectiveness, reach, cost-benefit ratio, etc.	Access to Care Committee; interns/college students	July 1, 2015	Evaluation tool created & statistics gathered
Research and collect available data through CHARTS and CHIP to determine baseline numbers	Cassie Garber, OCHD	November 15, 2012	Data collected
Determine availability of, and obtain document, regarding the MQA Survey	Dr. Morell, OCHD	November 15, 2012	MQA Survey information obtained if available
Recruit interns and college students to perform research to obtain baseline numbers and staffing patterns	CHIP Coordinator, OCHD	March 2013	Interns/college students recruited; baseline numbers and staffing patterns obtained
Compare collected data to state and national data	Intern/college students with direction of committee member(s) of the Access to Care group	June 2013	Data analysis completed

Define MUA formula	CHIP Coordinator	January 2013	MUA defined
Separate military physicians from baseline numbers and collect available data	Intern/college students with direction of committee member(s) of the Access to Care group	June 2013	Separate list of military physicians produced; data collected
Calculate number of volunteer physicians in Okaloosa County	Jerry Moellenkamp	January 2013	Number of volunteer physicians calculated
Create a research tool to survey medical residents (i.e. Survey Monkey)	Dr. Morell and CHIP Coordinator, OCHD	May 2013	Research tool created
Survey Sacred Heart Residents on what they are looking for when deciding on where to practice	Intern/college students with direction of committee member(s) of the CHIP Coordinator; working with Ashlee Edelen of AHEC	May 2013	Surveys completed; data collected and analyzed
Survey the military physicians on what they are looking for when deciding on where to practice	Elaine Bieber, OCHD	May 2013	Surveys completed; data collected and analyzed
Send group email to current physicians to determine their criteria for staying or leaving an area in which to practice medicine	Dr. Chapman, OCHD	May 2013	Email distributed; data collected
Utilize the Okaloosa County medical society as a distribution point for the physician survey	Katie Cholcher	September 2013	Email distributed to Medical Society Coordinator
Analyze the results of the surveys on Sacred Heart Residents, military physicians, and group email from Dr. Chapman	Access to Care Workgroup; CHIP Coordinator	July 2013	Data analysis completed
Develop strategies based on survey results	Access to Care Workgroup and the CHIP Coordinator	September 2013	Incentives determined and list of strategies completed
Create a research tool to survey medical residents (i.e. Survey Monkey)	Dr. Morell and CHIP Coordinator, OCHD	May 2013	Research tool created
Invite local FQHC to the CHIP Access to Care	Michele Raney, OCHD (Teresa Foster from	November 15, 2012	Invite extended

Workgroup meeting in November 2012	Crestview FQHC); Dr. Morell, OCHD (Dr. Carter from Crestview FQHC)		
Participate in the BP call regarding FQHC's	Dr. Chapman and Carrie Ziegler, OCHD	November 2012	Call participation complete
Invite Escambia County FQHC to the CHIP Access to Care Workgroup meeting in November 2012	Carol Anderson, AHEC	October 2012	Invite extended
Invite Walton County FQHC to the CHIP Access to Care Workgroup meeting in November 2012	Penny Eubanks, AHEC	October 2012	Invite extended
Meet with local FQHC to create a collaborative, cost-saving relationship	Access to Care Workgroup members and CHIP Coordinator	January 2013	Meeting held
Share information from the 5-county LPHI meeting held on December 19, 2012	Tiffany Netters and Carolyn Ziegler	March 2013	Information shared with group

Important 2014 Notes

In October 2013 the Access to Care work group decided that they would like to change from a monthly to quarterly meetings to reconvene in January 2014.

In January 2014 the Access to Care work group held their first meeting of the year to examine objectives and strategies for the 2014 calendar year. The work group members decided with the implementation of the Patient Protection and Affordable Care Act of 2010 and its possible effects on access to care in Okaloosa County that they would table further actions related to increasing access to care at this time with the option of updating action plans if it is deemed necessary. Work group members expressed their interest in continuing the group in a new format in which they would meet quarterly in a roundtable to share relevant program and service updates among participating agencies. Members also stated that they would like to extend an invitation to these roundtable meetings to the wider health care and human service agency community to facilitate a discussion of services and needs in Okaloosa County.

2014-2015 Access to Care Roundtable Dates

April 17, 2014
 July 17, 2014
 October 16, 2014

January 15, 2015
 April 16, 2015
 October 15, 2015

Priority Area: Healthy Lifestyles

Goal 2: To promote the quality of life of youth and adults through physical activity and improved nutrition.

Objective 2.1: By December 31, 2014 promote awareness of physical activity resources in Okaloosa County.

Strategy 2.1.1: Create an electronic database to identify all physical activity opportunities and resources in the community.

Strategy 2.1.2: market the electronic physical activity database using multiple outlets.

Objective 2.2: By December 2015, reduce childhood obesity in Okaloosa County students in elementary school grades 1-6 by 2%.

Strategy 2.2.1: Increase awareness of community resources related to nutrition and physical activity.

Strategy 2.2.2: Educate 75% of early childhood education and after-school programs in Okaloosa County by December 2014 about the 5210 initiative.

Strategy 2.2.3: Implement the 5210 initiative in 15% of early childhood education and after-school programs in Okaloosa County by December 2015.

Key Activities	Lead Role & Community Resources	Target Date for Completion	Evaluation Measure
Identify database elements to include in the spreadsheet (i.e., fees, hours, services, etc.)	NAPA Committee	February 1, 2013	List of elements for database
Develop a searchable spreadsheet to catalogue elements identified.	Brian Shonk Community Health Planner, OCHD, Trisha Dall complete initial north end data sheet	May 8, 2013	Spreadsheet completed

Research all public and non-profit physical activity facilities/parks available in Okaloosa County, collect elements and populate database.	Sub-committees, based on geographical location, of individual members of the NAPA committee	May 29, 2013 September 9, 2013 (revised)	List of community facilities/parks and elements; database complete
Develop list of free social media outlets	PIO, OCHD	May 29, 2013	List created
Define the “home” of the database and what linked sites to include.	Katie	March 31, 2014	Links identified and “home” defined
Contact NWFCS (Pam Walters) to discuss potential for partnering with them to have students develop the marketing plan	Katie	May 29, 2013	NWFSC Marketing Program contacted
Develop a marketing plan.	NAPA Committee interns/college students	August 2014	List of marketing activities developed and plan created
Develop baseline data of target markets for marketing plan	NAPA Committee	August 2014	Baseline data is defined
Activate the database.	NAPA Committee	November 2014	Database “live”
Implement the marketing plan.	NAPA Committee interns/college students	November 2014	Marketing strategies enacted
Create and implement a plan/tool to evaluate the database for reach, etc.	NAPA Committee interns/college students	TBD	Evaluation tool created & statistics gathered

Execute evaluation of marketing plan and database linkages in Okaloosa County	NAPA Committee	April 2015	Evaluation completed
Identify all Okaloosa County public and private schools, childcare centers, faith based organizations, Boys & Girls Club, charter schools, YMCA	NAPA Group	September 2013 Meeting	Complete list of centers/programs/schools identified
Market physical activity database to Okaloosa County public and private schools, childcare centers, faith based organizations, Boys & Girls Club, charter schools, YMCA	Okaloosa County School District, OCHD	January 2014	Marketing strategies implemented
Identify all after school, and wrap-around programs in Okaloosa County	NAPA Group	September 2013 Meeting	Complete list of after school and wrap around programs identified
Mobilizing for a Healthier Okaloosa: Working Together, Creating Change workshop. Introduces participants to the Healthiest Weight Florida initiative and 5-2-1-0!	FDOH-Okaloosa Staff (Katie Cholcher)	6-Feb-14	Workshop is held and participants are informed about the Healthiest Weight Florida Initiative and 5-2-1-0. Participants are also invited to join a team to develop a Healthy Okaloosa Child Care Center Program.
Follow up with workshop participants regarding questions from conference and participation in developing 5-2-1-0 initiative	FDOH-Okaloosa Staff (Katie Cholcher)	21-Feb-14	Individuals and organizations that expressed interest in developing a 5-2-1-0 program in Okaloosa County are invited to attend a Health Okaloosa Child Care development meeting

First Health Okaloosa Child Care development meeting held	FDOH-Okaloosa Staff (Katie Cholcher) and Community Participants	3-Mar-14	First meeting is held
Feasibility of 5-2-1-0 program similar to Sarasota County decided	FDOH-Okaloosa Staff (Katie Cholcher) and Community Participants	3-Mar-14	Feasibility determined
Develop draft of 5210 Child Care manual for review at second meeting; send out at least one week in advance to development team	FDOH-Okaloosa Staff (Katie Cholcher)	14-Mar-14	Draft of manual completed and sent to development team
Develop 5-2-1-0 marketing materials for upcoming April events	FDOH-Okaloosa Staff (Katie Cholcher, COD Health Educator, Sarah White)	14-Mar-14	Develop brochures, posters, handouts that represent 5-2-1-0 in Okaloosa County
Second Healthy Okaloosa Child Care development meeting held. Guidelines for Healthier Okaloosa Child Care are discussed with approximately one half discussed at length.	FDOH-Okaloosa Staff (Katie Cholcher, COD Health Educator)	March 21, 2014	Second meeting is held, agenda, sign in sheet, and minutes are documented

First set of Healthier Okaloosa Child Care Program Guidelines Developed and sent for review to development team	FDOH-Okaloosa Staff (Katie Cholcher, COD Health Educator) and 5-2-1-0 Development Team. FDOH-Okaloosa Staff will be responsible for writing and distributing guidelines.	April 10, 2014	Guidelines for approximately one half of the Healthier Okaloosa Child Care Center certification developed and sent for review electronically by all development team members
Third Healthier Okaloosa Child Care development meeting held. Second half of guidelines developed.	FDOH-Okaloosa Staff (Katie Cholcher, COD Health Educator)	April 25, 2014	Third meeting is held, agenda, sign in sheet, and minutes are documented
Second set of Healthier Okaloosa Child Care Program Guidelines developed and sent for review to development team.	FDOH-Okaloosa Staff (Katie Cholcher, COD Health Educator) and 5-2-1-0 Development Team. FDOH-Okaloosa Staff will be responsible for writing and distributing guidelines.	May 9, 2014	Guidelines for approximately one half of the Healthier Okaloosa Child Care Center certification developed and sent for review electronically by all development team members
Fourth Healthier Okaloosa Child care development meeting held. Marketing of Healthier Okaloosa Child Care discussed. Recruitment of potential child development sites discussed.	FDOH-Okaloosa Staff (Katie Cholcher, COD Health Educator)	May 23, 2014	Fourth meeting is held, agenda, sign in sheet, and minutes are documented

Healthier Okaloosa Child Care site marketing plan developed	FDOH-Okaloosa Staff (Katie Cholcher, Chandra Williams)	May 28, 2014	Marketing game plan developed
Recruitment of targeted Early Childhood Education programs to begin the process of becoming a Healthier Okaloosa Child Care Site. Cohort #1	FDOH-Staff (Chandra Williams)	June 2014	Initial email/phone contact 1 st week of June, Prep. Email sent 2 nd week of June, Recruitment & application pack sent 3 rd week of June
Develop partnerships with existing summer care programs taking place in summer 2014. Goal of at least 2 new partnerships. (partners example, S4P, Youth Villiage, Children in Crisis, AKAs, Boys & Girls Club, Food for Thought)	FDOH-Staff (Chandra Williams and Katie Cholcher)	June 2014	Potential partners contacted, interest gaged for 5210 initiative integrated into their existing program
Fourth Healthier Okaloosa Child Care development team meeting held. Training #1 reviewed by partners	FDOH-Staff (Katie Cholcher, Chandra Williams)	June 25, 2014	Fourth meeting is held, agenda, sign in sheet, and minutes are documented
Hold first Healthier Okaloosa Child Care meeting for cohort #1.	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of July 14, 2014	1 st Cohort Training held, agenda, sign in sheet documented
Present 5210 Initiative to Antioch Elementary Summer Program	FDOH-Staff (Chandra Williams, Katie Cholcher)	July 21, 2014	Presentation completed
Present 5210 initiative to AKA Fiscally Fit Youth summer program	FDOH-Staff (Chandra Williams, Katie Cholcher)	July 16, 2014 & July 30, 2014	Presentations Completed

Present 5210 Initiative to Youth Village Summer Program	FDOH-Staff (Chandra Williams, Katie Cholcher)	July 9, 2014 July 23, 2014 August 6, 2014	Presentations Completed
Contact participating child care and afterschool sites to check on progress and offer assistance	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of August 25, 2014	Contact has been made and offer of assistance extended to all participating child care and afterschool sites
Hold second Healthier Okaloosa Child Care Site meeting for cohort #1	FDOH-Staff (Chandra Williams, Katie Cholcher)	September 10, 2104	2 nd Cohort Training held, agenda, sign in sheet documented
Contact participating child care and afterschool sites to check on progress and offer assistance	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of September 22, 2014	Contact has been made and offer of assistance extended to all participating child care and afterschool sites
All participating sites submit final work plans and policies for review	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of September 29, 2014	Work Plans are received from all participating sites
All work plans and policies submitted by participating sites are reviewed	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of October 6, 2014	All work plans and policies are reviewed.
Provide feedback to all participating sites regarding their policies and action plans	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of October 13, 2014	Feedback provided to all sites, along with resources to assist in implementation gaps
Conduct site visits to all participating sites	FDOH-Staff (Chandra Williams, Katie Cholcher)	Week of October 13, 2014	Site visits conducted
Award first Healthy Okaloosa Child Care certification to cohort participants	FDOH-Staff (Chandra Williams, Katie Cholcher)	No later than week of November 17, 2014	Awards made

Assist sites with policy implementation, support environmental change and family engagement in 5-2-1-0 as necessary	July 2014- ongoing	FDOH-Staff (Chandra Williams, Katie Cholcher)	Sites are able to successfully launch their 5-2-1-0 initiative, and all staff members are comfortable and knowledgeable with the basic principles, families are engaged
Conduct Partnership Evaluation with participating sites and development team	December 15, 2014	FDOH-Staff (Katie Cholcher)	All sites and development team members were asked to complete Partnership Evaluation Survey

Priority Area: Tobacco

Goal 3: Decrease the number of Okaloosa County residents that use or initiate the use of tobacco products.

Objective 3.1: By June 30, 2015, decrease the use of tobacco products among Okaloosa County youth ages 11-17 by 2%.

Strategy 3.1.1: Advocate for youth tobacco prevention programs in Okaloosa County middle and high schools.

Strategy 3.1.2: Implement policy change to the Okaloosa County School District's Tobacco Discipline Policy to incorporate evidence based tobacco cessation alternative to suspension program.

Objective 3.2: By June 30, 2015, increase the number of "quit attempts" by Okaloosa County residents by 5%.

Strategy 3.2.1: Identify current tobacco cessation programs that are offered in Okaloosa County and increase awareness of these programs in at-risk communities.

Strategy 3.2.2: Increase awareness of tobacco cessation services available to the community.

Objective 3.3: By December 2015, decrease tobacco use among African Americans in Okaloosa County by 1%.

Strategy 3.3.1: Form and enhance partnerships with African American community leaders in Okaloosa County to further raise awareness and education regarding tobacco dangers and cessation resources.

Strategy 3.3.2: Improve communication with health care providers to increase

referrals to tobacco cessation resources.

Strategy 3.3.3: Work with multi-unit housing complexes, faith based organizations, and non-profit organizations to implement tobacco free policies in their buildings.

Objective 3.4: By December 2015, decrease tobacco use among pregnant women in Okaloosa County by 1%.

Strategy 3.4.1 Form and enhance partnerships with service providers in Okaloosa County who work with pregnant women to further tobacco reduction efforts through education and raising awareness regarding dangers to self/fetus and cessation services.

Strategy 3.4.2: Work with existing mentoring programs to establish policies and environmental supports that promote a tobacco free lifestyle.

Strategy 3.4.3: Improve communication with health care providers to increase referrals to tobacco cessation resources.

Key Activities	Lead Role & Community Resources	Target Date for Completion	Evaluation Measure
Research/inventory existing tobacco prevention programs and/or resources.	AHEC	December 1, 2012	List of existing tobacco prevention programs & resources created
Obtain a list of all middle schools in the county and contact information for Principals (private, public, parochial)	Shaun May and Jim Gwyn	December 1, 2012	Completed list
Gain support from school administration to support tobacco education programs at their middle school.	Gary Venuti, Andy Johnson, Carissa Hickok, Katie Cholcher, Alliree Gingerich	June 2013	Support obtained
Implement and log Tobacco Education activities in middle schools.	Tobacco Workgroup	June 2015	Log created and tobacco education activities enacted

Obtain a list of all high schools in the county and contact information for the Principals (private, public, parochial)	Shaun May, Katie Cholcher, Alliree Gingerich	July 2013	List completed
Original: Implement Students Working Against Tobacco (SWAT) in 30% of the middle and high schools in Okaloosa County New: Increase the number of students participating in SWAT by 10%	Alliree Gingerich, Carissa Hickok	Initial goal: June 2014 New Goal: June 2015	SWAT implemented in 30% of Okaloosa County middle and high schools New: Number of students participating in SWAT increases by 10%
Confirm that the ASPIRE program is a evidence based Tobacco prevention & cessation tool	WFAHEC – Sara Harrison	December 1, 2012	Provide peer-reviewed articles showing the efficacy of the ASPIRE Program
Identify the appropriate POC within the Okaloosa County School to advocate to for the policy change	Carissa Hickok and Sara Harrison	December 31, 2012	Contact information received (Andy Johnson)
Meet with POC to discuss potential policy change	Sara Harrison and Shaun May	January 2013	Meeting held
Follow up with POC to facilitate pilot program in at least 1 middle school	Sara Harrison and Shaun May	Conduct follow up every month from April to August	Email communications with POC (Andy Johnson)
Research cessation programs offered in Okaloosa County.	AHEC	December 1, 2012	List of cessation programs available in the county
Create a spreadsheet or document of available programs.	AHEC and Jim Gwyn	December 1, 2012	Spreadsheet or document is complete
Educate healthcare providers on available cessation services in Okaloosa County.	AHEC, Healthy Start Coalition	June 30, 2015	Report of cessation education services provided
Provide a list of health fairs attended in Okaloosa County to educate community on available cessation programs.	AHEC, Healthy Start Coalition, Okaloosa County Tobacco Free Partnership, Jim Gwyn	June 30, 2015	List of health fairs attended

Provide a list of worksites educated on available cessation programs.	AHEC, Okaloosa County Tobacco Free Partnership	June 30, 2015	List of worksites educated
Identify community groups/leaders who may be possible QSN facilitators	Katie Cholcher, Naomi Brown	August 2014	List of potential leaders developed
Draft letter packet to potential facilitators explaining goal of QSN, Healthy Okaloosa Collaborative Tobacco Team goals	Shaun May, Naomi Brown	August 2014 (original) September 2014 meeting (updated 8/2014)	Letter draft presented to Healthy Okaloosa Tobacco Team Collaborative
Send introductory letter packet to selected individuals	Katie Cholcher	September 30, 2014	Letters sent to potential facilitators. Copy of letters stored electronically
Host first QSN Training	WFAHEC	October 2014	Training held, sign in sheet available
Monitor number of individuals who receive certificate as QSN	WFAHEC, Katie Cholcher	December 2014	List of certified QSN individuals gathered
Work with newly trained QSN facilitators to publish their services	Healthy Okaloosa Collaborative Tobacco Team	January 2015	Screen shots of partnering agencies/individuals websites listing tobacco cessation services
Present at physician group meetings regarding dangers of tobacco and cessation services	WFAHEC	July 2014	Copy of presentation and sign in sheet available
Draft letter marketing CME's and give referrals for services	Katie Cholcher	September 2014	Draft of letter and presented at September meeting
Identify a list of area providers	Katie Cholcher	September 2014	List of providers presented to Tobacco Team
Present at Emerald Coast Physicians meeting	WFAHEC	December 2014	Presentation given. List of resources and copy of presentation retained
Identify the number of facilities in Okaloosa County that can go tobacco free	DOH-Okaloosa Tobacco Staff, Healthy Okaloosa Staff	October 2014	List of facilities gathered
Draft press release to support smoke free housing	DOH-Okaloosa Tobacco Staff, Sarah White (DOH-Okaloosa PIO)	November 2014	Press release created

Present benefits to going tobacco free to 5 multi-housing complexes	DOH-Okaloosa Tobacco Staff, AHEC	January 2015	Log each presentation and outcomes from the presentation
Identify service providers in Okaloosa County	Katie Cholcher, Naomi Brown	September 2014	List of potential leaders developed
Draft letter packet to service explaining goal Healthy Okaloosa Collaborative Tobacco Team and resources available	Shaun May, Naomi Brown	October 2014	Letter draft presented to Healthy Okaloosa Tobacco Team Collaborative
Send introductory letter packet to selected individuals	Katie Cholcher	October 30, 2014	Letters sent to potential facilitators. Copy of letters stored electronically
Reach out to interested service providers and provide resources as available	Katie Cholcher, WFAHEC	November 2014	Documentation of information provided will be kept
Monitor number of cessation referrals received	WFAHEC	December 2014	List of referrals drafted and total numbers kept
Identify existing mentoring programs in Okaloosa County	Katie Cholcher, Naomi Brown	October 2014	List of mentoring programs developed
Draft letter packet to programs explaining goal Healthy Okaloosa Collaborative Tobacco Team and resources available	Shaun May, Naomi Brown	October 15, 2014	Letter draft presented to Healthy Okaloosa Tobacco Team via email
Send introductory letter packet to selected individuals	Katie Cholcher	October 30, 2014	Letters sent to potential partners. Copy of letters stored electronically
Reach out to interested mentoring programs and provide resources as available	Katie Cholcher, WFAHEC	November 2014	Documentation of information provided will be kept
Encourage mentoring programs to have policies and environmental supports that encourage tobacco cessation and education clients on dangers of tobacco	WFAHEC, Healthy Okaloosa Tobacco Team	Ongoing	Copies of information regarding policies and best practices that are shared with programs are kept electronically
Monitor number of cessation referrals received	WFAHEC	December 2014	List of referrals drafted and total numbers kept
Present at physician	WFAHEC	July 2014	Copy of presentation

group meetings regarding dangers of tobacco and cessation services			and sign in sheet available
Draft letter marketing CME's and give referrals for services	Katie Cholcher	September 2014	Draft of letter and presented at September meeting
Identify a list of area providers	Katie Cholcher	September 2014	List of providers presented to Tobacco Team
Present at Emerald Coast Physicians meeting	WFAHEC	December 2014	Presentation given. List of resources and copy of presentation retained
Identify service providers in Okaloosa County	Katie Cholcher, Naomi Brown	September 2014	List of potential leaders developed
Draft letter packet to service explaining goal Healthy Okaloosa Collaborative Tobacco Team and resources available	Shaun May, Naomi Brown	October 2014	Letter draft presented to Healthy Okaloosa Tobacco Team Collaborative
Send introductory letter packet to selected individuals	Katie Cholcher	October 30, 2014	Letters sent to potential facilitators. Copy of letters stored electronically
Reach out to interested service providers and provide resources as available	Katie Cholcher, WFAHEC	November 2014	Documentation of information provided will be kept
Monitor number of cessation referrals received	WFAHEC	December 2014	List of referrals drafted and total numbers kept
Present at physician group meetings regarding dangers of tobacco and cessation services	WFAHEC	July 2014	Copy of presentation and sign in sheet available
Draft letter marketing CME's and give referrals for services	Katie Cholcher	September 2014	Draft of letter and presented at September meeting
Identify a list of area providers	Katie Cholcher	September 2014	List of providers presented to Tobacco Team
Present at Emerald Coast Physicians meeting	WFAHEC	December 2014	Presentation given. List of resources and copy of presentation retained



Improving the Health of our Community

Making Okaloosa County a Healthy Place to Live, Learn, Work and Play

In honor of National Public Health Week, the Florida Department of Health in Okaloosa County (DOH-Okaloosa) is celebrating the success of public health initiatives in our community that are working to make Okaloosa County a healthier place to live, learn, work and play.

The Healthy Okaloosa Collaborative

In 2011, the Florida Department of Health in Okaloosa County began working in collaboration with more than 40 community agencies to identify priorities for improving the health of our county. The group determined the three most pressing health concerns for Okaloosa County are: Nutrition and Physical Activity, Tobacco Cessation and Access to Care. In 2012, the Healthy Okaloosa Collaborative was formed to establish goals and develop action plans to address each health issue.

Access to Care Work Group *Increasing access to healthcare in Okaloosa County for under-served populations.*

To address coordination of care, work group members determined a 2-1-1 service in Okaloosa County would provide access to the necessary information and referral services. Available nationwide, 2-1-1 is a free service for residents and newcomers, such as military families, that is available 24 hours a day, 365 days a year. This telephone and web-based service connects area residents to local resources to help with a variety of concerns, such as paying a household bill, food assistance, or access to free or reduced-cost prescriptions. This service is provided through a local and regional United Way partnership.

Tobacco Work Group *Decreasing the number of Okaloosa County residents who use or initiate use of tobacco products.*

Work group members advocated for a policy change to the Okaloosa County School District's Tobacco Discipline Policy. Previously, if students were

caught using tobacco on school grounds, they were suspended. This policy kept children out of school, causing them to miss classroom instruction and credit for school work. It also did not offer students assistance in tobacco cessation. Through partnership with the Okaloosa County School District, a new policy was enacted for the 2013-2014 school year that requires students to complete an in-school suspension and tobacco cessation course.

Nutrition & Physical Activity Work Group

Promoting the quality of life of youth and adults through physical activity and improved nutrition.

Work group members set out to document all of the free and very low cost physical activity opportunities in Okaloosa County. Members diligently logged more than 100 parks and recreation centers available to area families. The information gathered is being mapped in order to create an interactive database that can be shared with the community through our partners' websites, giving families easy access to affordable physical activity information.

Did you know?

Northwest Florida 2-1-1

There are nearly 100 local health and human services agencies listed in Okaloosa County's 2-1-1 directory. Access the resources online at www.211nwfl.org or call 2-1-1.

Tobacco Use in Okaloosa County

22% of adults in Okaloosa County are current smokers, compared to the state average of 18%

10.7% of high school students and 3.3% of middle school students are current smokers

Obesity in Okaloosa County

29% of adults are obese

11% of middle school students and 12% of high school students are obese

Thank You

To the community members who have participated in work groups to make Okaloosa a healthier place to live, learn, work and play.

Career Source Okaloosa Walton
City of Destin
Crossroads Center Medical Clinic
Danz Fit Studio
Early Learning Coalition of Okaloosa and Walton
Eglin Air Force Base
Fort Walton Beach Medical Center
Family of Faith Christian Church
Florida Department of Corrections
FDOH – Children's Medical Services
Fort Walton Beach Medical Center
Fort Walton Beach Parks & Recreation
Healthy Start Community Coalition of Okaloosa & Walton Counties

Health Source of Fort Walton Beach
Hope Medical Clinic
Hurlburt Field
Mental Health Association of Okaloosa & Walton
North Florida Medical Center, Inc.
North Okaloosa Medical Center
Northwest Florida State College
Okaloosa Board of County Commissioners
Okaloosa County Department of Public Safety
Okaloosa County School District
United Way of Okaloosa & Walton Counties
West Florida AHEC
YMCA of the Emerald Coast



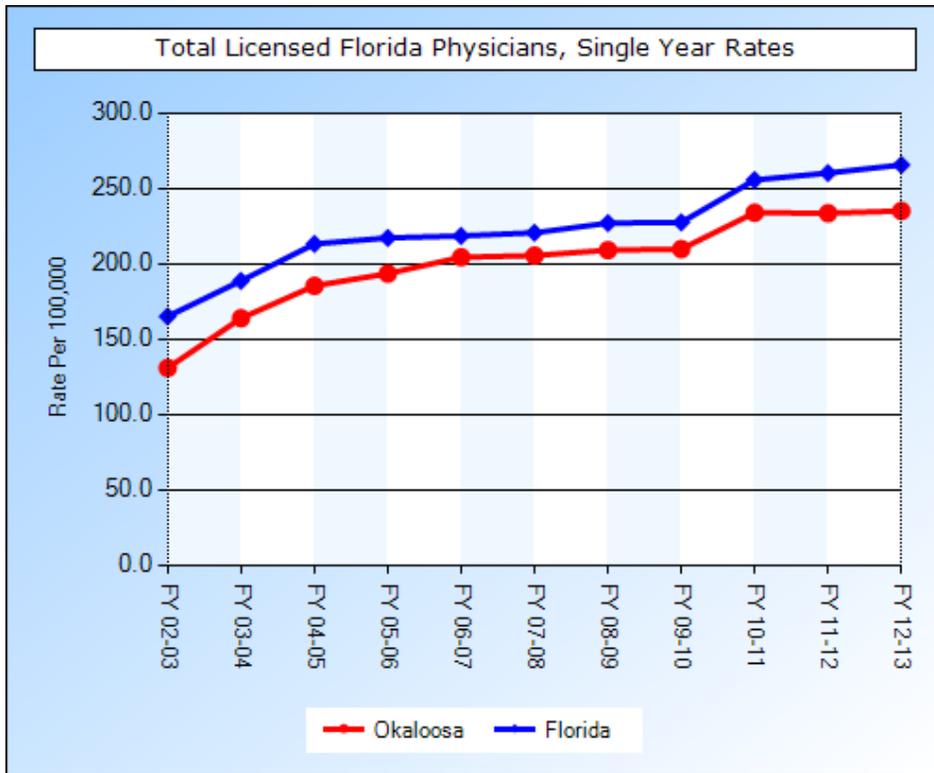
Join the Movement...

Make a difference by joining DOH-Okaloosa and our partners to continue the work to improve the health of our county. For more information about the Healthy Okaloosa Collaborative, visit www.healthyokaloosa.com/CHIP or contact the Healthy Okaloosa Coordinator, Katie Cholcher at Kathrine.Cholcher@flhealth.gov.

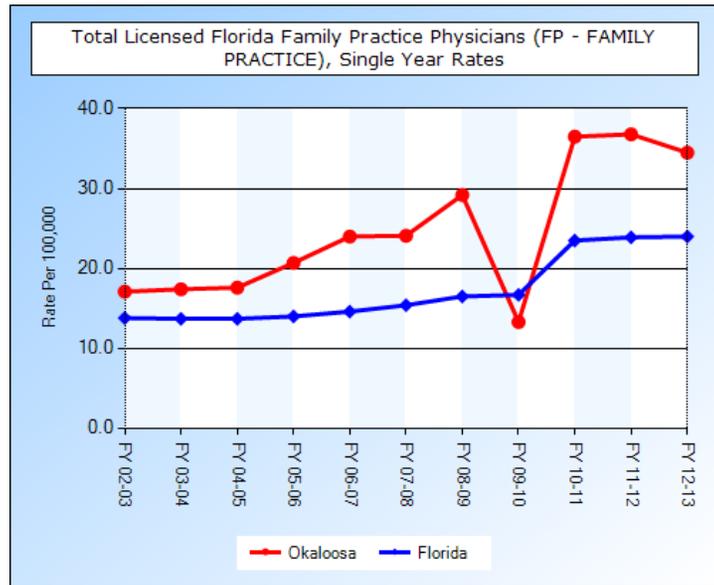
Healthy Okaloosa Collaborative

2014 Data Review

Access to Care



Total Licensed Florida Physicians, Single Year Rates				
Year	Okaloosa		Florida	
	Count	Rate	Count	Rate
FY 02-03	230	130.9	27,595	165.1
FY 03-04	292	163.9	32,220	188.7
FY 04-05	337	185.4	37,267	213.2
FY 05-06	355	193.5	38,834	217.2
FY 06-07	375	204.4	39,852	218.5
FY 07-08	375	205.5	40,815	220.6
FY 08-09	380	209.1	42,307	227
FY 09-10	380	209.8	42,572	227.5
FY 10-11	423	233.9	48,098	255.6
FY 11-12	425	233.6	49,270	260.2
FY 12-13	429	235.1	50,586	265.6

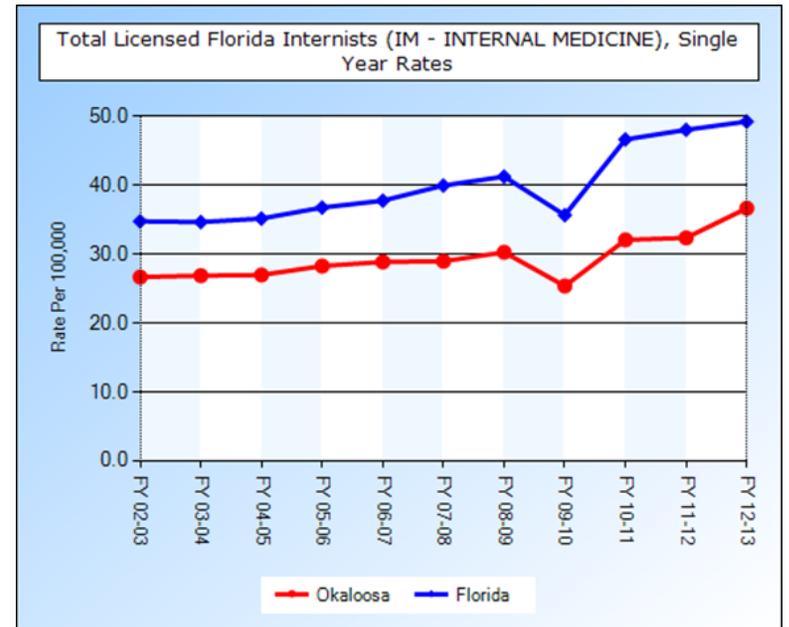


Total Licensed Florida Family Practice Physicians (FP - FAMILY PRACTICE), Single Year Rates

Year	Okaloosa		Florida	
	Count	Rate	Count	Rate
FY 02-03	30	17.1	2,306	13.8
FY 03-04	31	17.4	2,341	13.7
FY 04-05	32	17.6	2,399	13.7
FY 05-06	38	20.7	2,504	14
FY 06-07	44	24	2,659	14.6
FY 07-08	44	24.1	2,840	15.4
FY 08-09	53	29.2	3,074	16.5
FY 09-10	24	13.3	3,118	16.7
FY 10-11	66	36.5	4,420	23.5
FY 11-12	67	36.8	4,529	23.9
FY 12-13	63	34.5	4,564	24

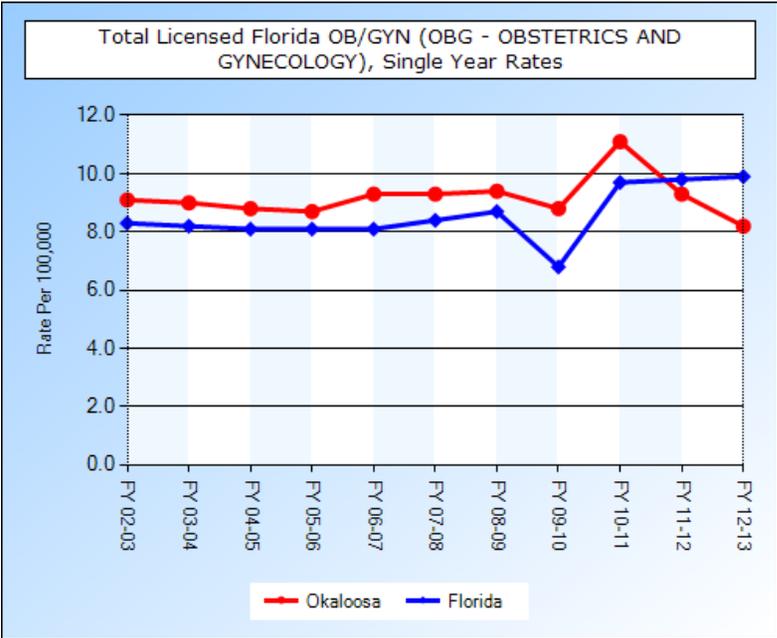
Total Licensed Florida Internists (IM - INTERNAL MEDICINE), Single Year Rates

Year	Okaloosa		Florida	
	Count	Rate	Count	Rate
FY 02-03	47	26.7	5,814	34.8
FY 03-04	48	26.9	5,928	34.7
FY 04-05	49	27	6,144	35.2
FY 05-06	52	28.3	6,571	36.8
FY 06-07	53	28.9	6,899	37.8
FY 07-08	53	29	7,396	40
FY 08-09	55	30.3	7,690	41.3
FY 09-10	46	25.4	6,679	35.7
FY 10-11	58	32.1	8,787	46.7
FY 11-12	59	32.4	9,108	48.1
FY 12-13	67	36.7	9,381	49.3

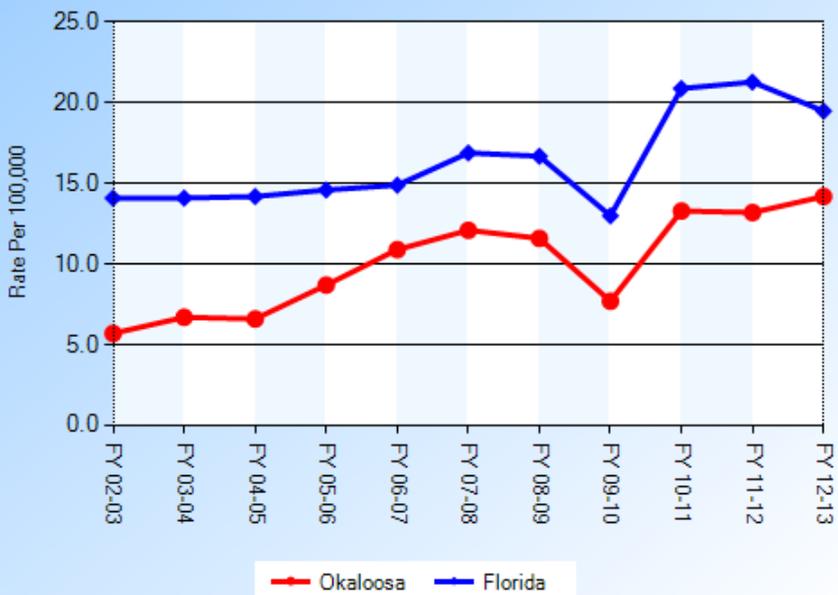


Total Licensed Florida OB/GYN (OBG - OBSTETRICS AND GYNECOLOGY), Single Year Rates

Year	Okaloosa		Florida	
	Count	Rate	Count	Rate
FY 02-03	16	9.1	1,384	8.3
FY 03-04	16	9	1,397	8.2
FY 04-05	16	8.8	1,422	8.1
FY 05-06	16	8.7	1,440	8.1
FY 06-07	17	9.3	1,486	8.1
FY 07-08	17	9.3	1,555	8.4
FY 08-09	17	9.4	1,629	8.7
FY 09-10	16	8.8	1,274	6.8
FY 10-11	20	11.1	1,826	9.7
FY 11-12	17	9.3	1,852	9.8
FY 12-13	15	8.2	1,878	9.9



Total Licensed Florida Pediatricians (PD - PEDIATRICS), Single Year Rates

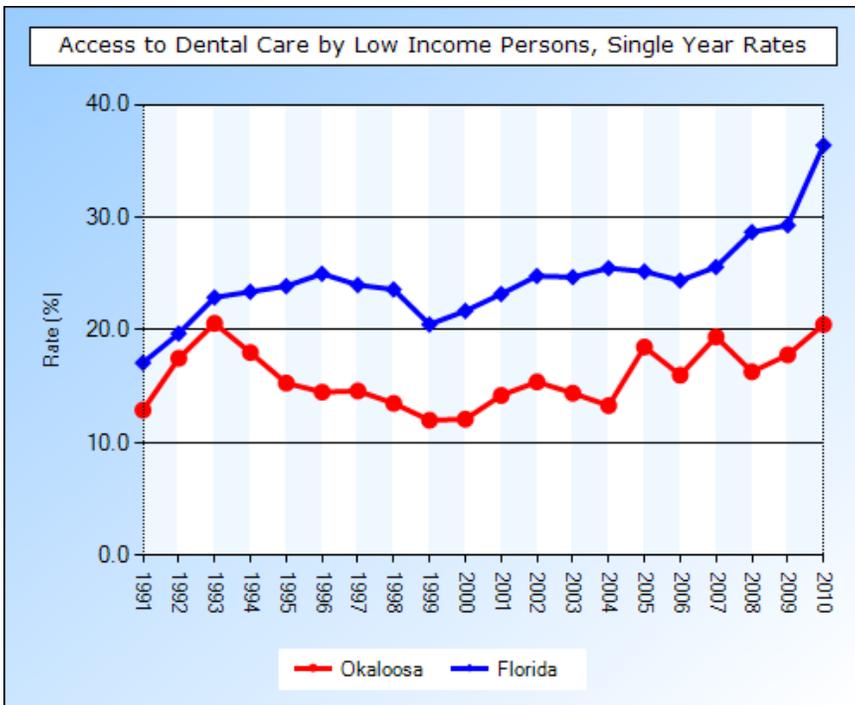
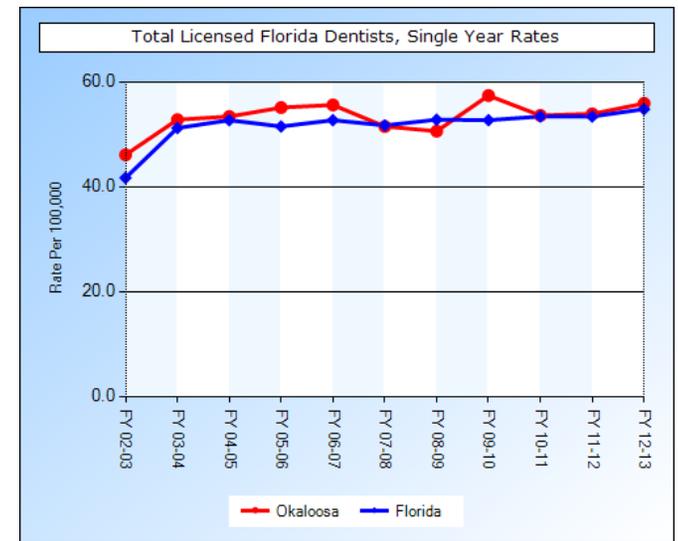


Total Licensed Florida Pediatricians (PD - PEDIATRICS), Single Year Rates

Year	Okaloosa		Florida	
	Count	Rate	Count	Rate
FY 02-03	10	5.7	2,360	14.1
FY 03-04	12	6.7	2,408	14.1
FY 04-05	12	6.6	2,483	14.2
FY 05-06	16	8.7	2,612	14.6
FY 06-07	20	10.9	2,715	14.9
FY 07-08	22	12.1	3,127	16.9
FY 08-09	21	11.6	3,105	16.7
FY 09-10	14	7.7	2,426	13
FY 10-11	24	13.3	3,930	20.9
FY 11-12	24	13.2	4,040	21.3
FY 12-13	26	14.2	3,718	19.5

Total Licensed Florida Dentists, Single Year Rates

Year	Okaloosa		Florida	
	Count	Rate	Count	Rate
FY 02-03	81	46.1	6,974	41.7
FY 03-04	94	52.8	8,750	51.2
FY 04-05	97	53.4	9,212	52.7
FY 05-06	101	55.1	9,214	51.5
FY 06-07	102	55.6	9,605	52.7
FY 07-08	94	51.5	9,574	51.7
FY 08-09	92	50.6	9,845	52.8
FY 09-10	104	57.4	9,860	52.7
FY 10-11	97	53.6	10,048	53.4
FY 11-12	98	53.9	10,118	53.4
FY 12-13	102	55.9	10,443	54.8



Access to Dental Care by Low Income Persons, Single Year Rates

Year	Okaloosa		Florida	
	Count	Rate (%)	Count	Rate (%)
1991	1,935	12.9	286,478	17.1
1992	2,686	17.5	336,491	19.7
1993	3,258	20.6	394,979	22.9
1994	2,924	18.0	411,062	23.4
1995	2,559	15.3	428,005	23.9
1996	2,458	14.5	457,173	25.0
1997	2,568	14.6	447,212	24.0
1998	2,431	13.5	448,439	23.6
1999	2,205	12.0	397,165	20.5
2000	2,117	12.1	438,341	21.7
2001	2,187	14.2	475,812	23.2
2002	2,424	15.4	519,908	24.8
2003	2,317	14.4	530,964	24.7
2004	2,198	13.3	561,529	25.5
2005	3,098	18.5	568,055	25.2
2006	2,746	16.0	561,878	24.4
2007	3,388	19.4	599,086	25.6
2008	2,842	16.3	675,574	28.7
2009	3,094	17.8	689,062	29.3
2010	3,570	20.5	855,659	36.4

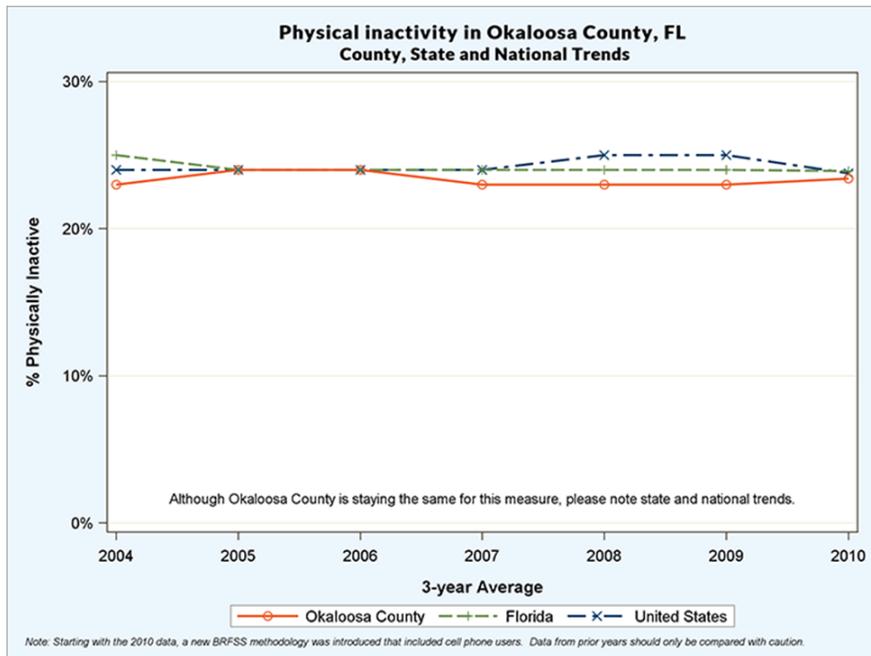
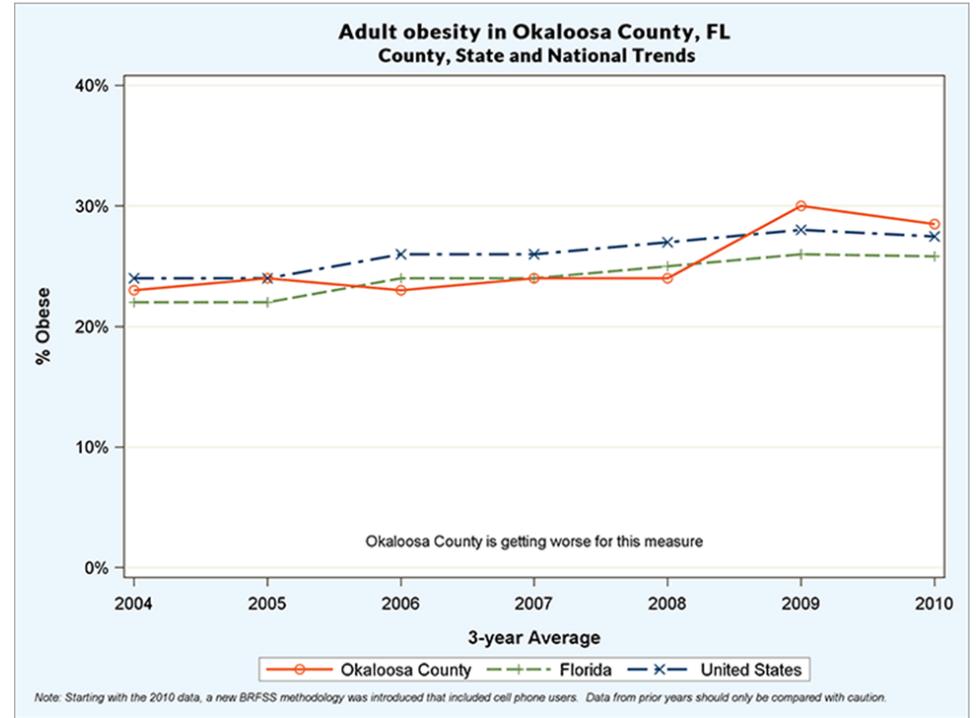
Healthy Lifestyles

Adult Obesity:

Okaloosa County: 29%
 Florida: 26%
 Top US Performers: 25%

Food Environment Index:

(Index of factors that contribute to a healthy food environment)
 Okaloosa County: 7.5
 Florida: 7.2
 Top US Performers: 8.7



Access to Exercise Opportunities:

(Percent of the population with adequate access to locations for physical activity)
 Okaloosa County: 73%
 Florida: 78%

Physical Inactivity:

Okaloosa: 23%
 Florida: 24%
 Top US Performers: 21%

Minority Health Profile (all data accessed January 2014):

Adults who are obese (BMI \geq 30)

Okaloosa County:

Black Rate: 51.8% White Rate: 21.1%

Florida:

Black Rate: 42% White Rate: 25.9%

Adults who are overweight (BMI between 25.0 and 29.9)

Okaloosa County:

Black Rate: 36.5% White Rate: 37.5%

Florida:

Black Rate: 36.1% White Rate: 37.9%

Adults who engage in at least regular moderate physical activity

Okaloosa County:

Black Rate: 25.5% White Rate: 40.5%

Florida:

Black Rate: 27.1% White Rate: 36.2%

Adults who consume at least 5 servings of fruits and vegetables per day

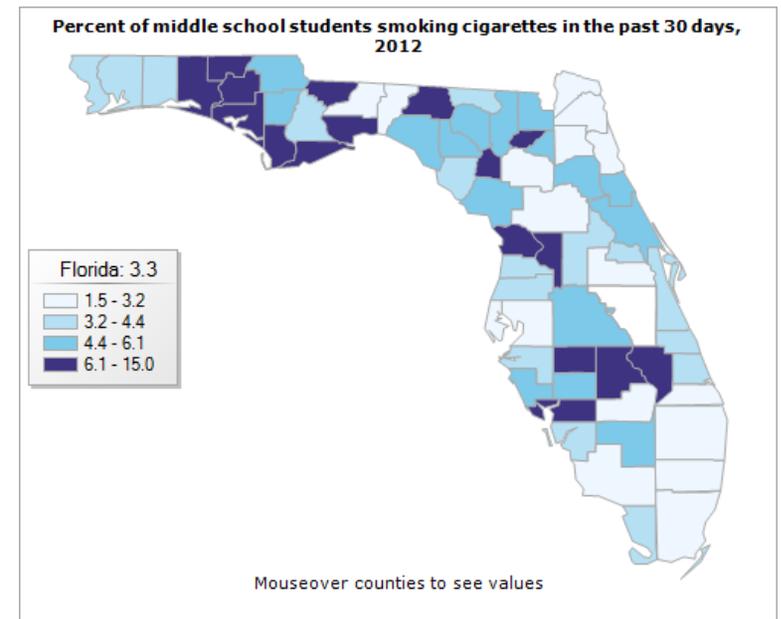
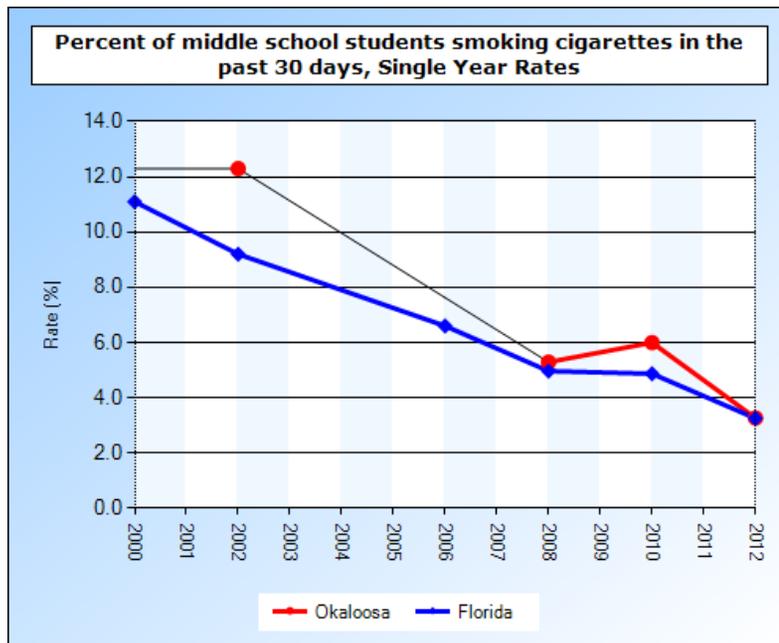
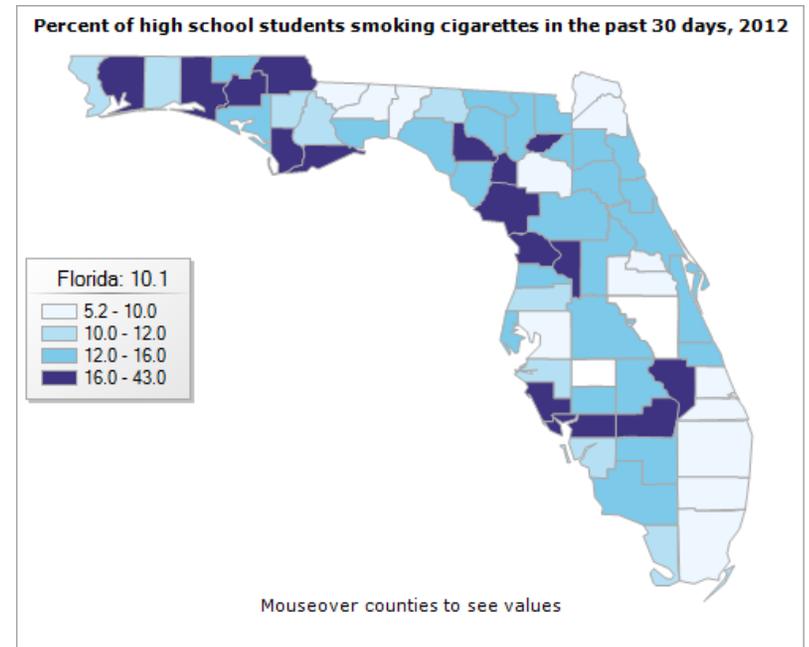
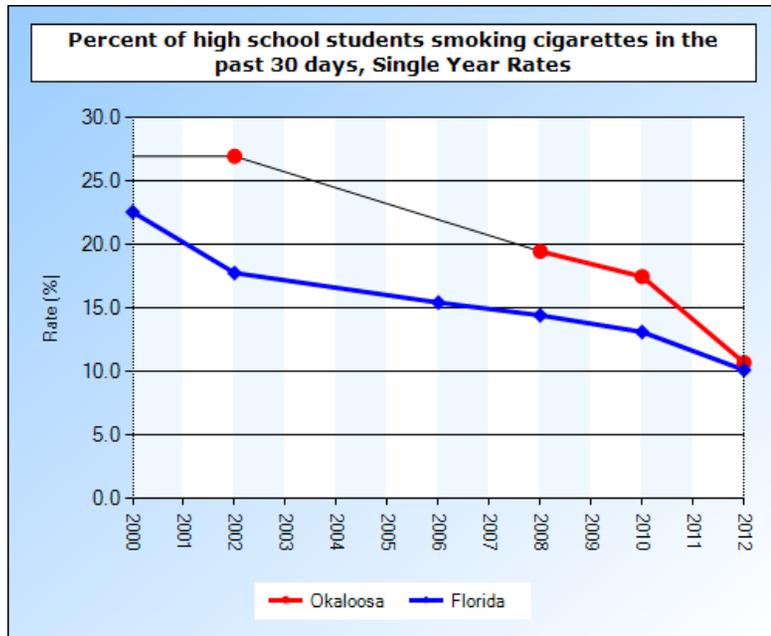
Okaloosa County:

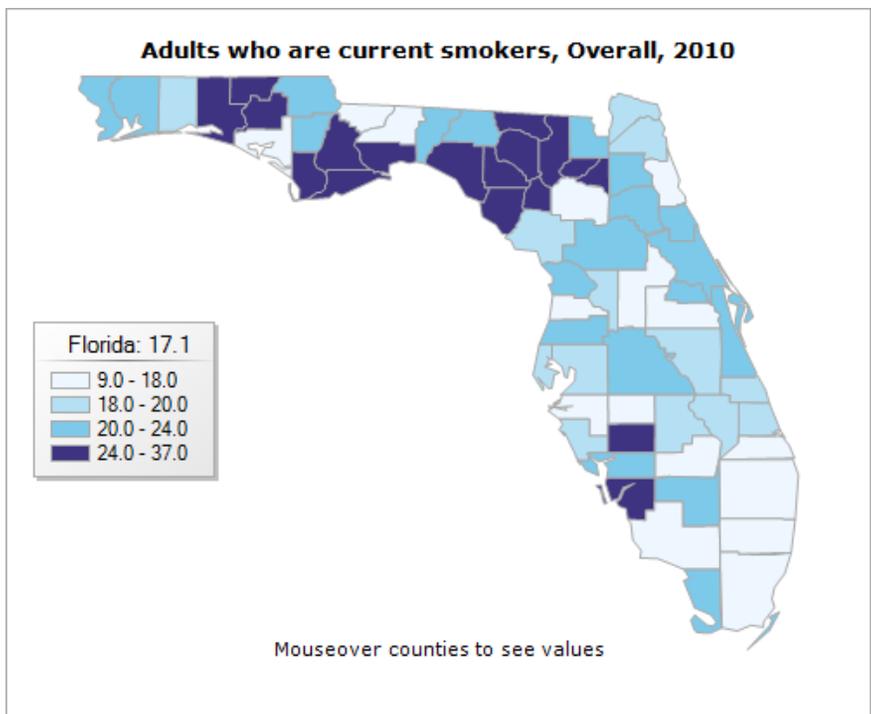
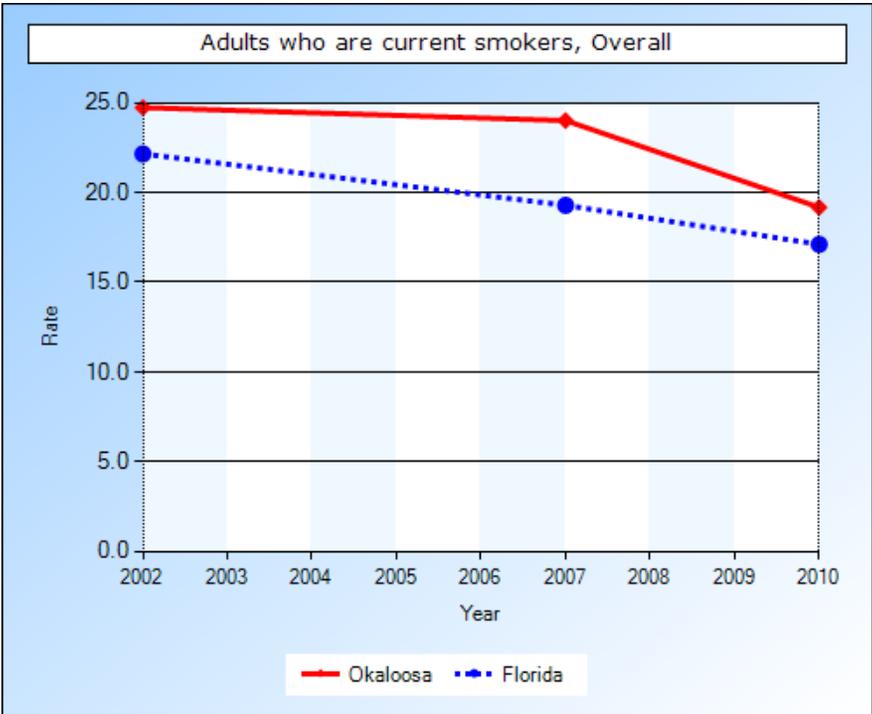
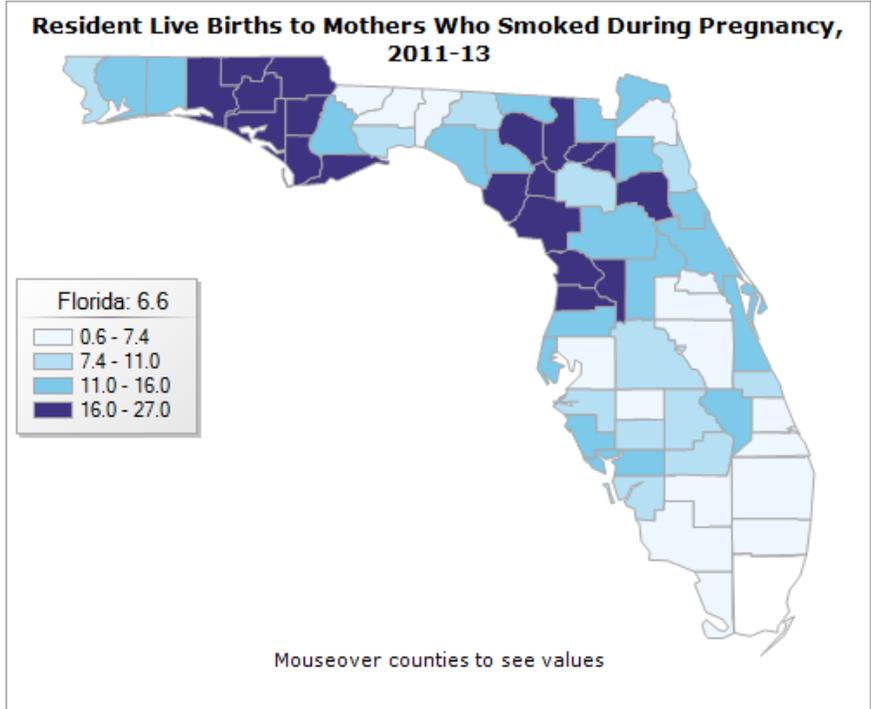
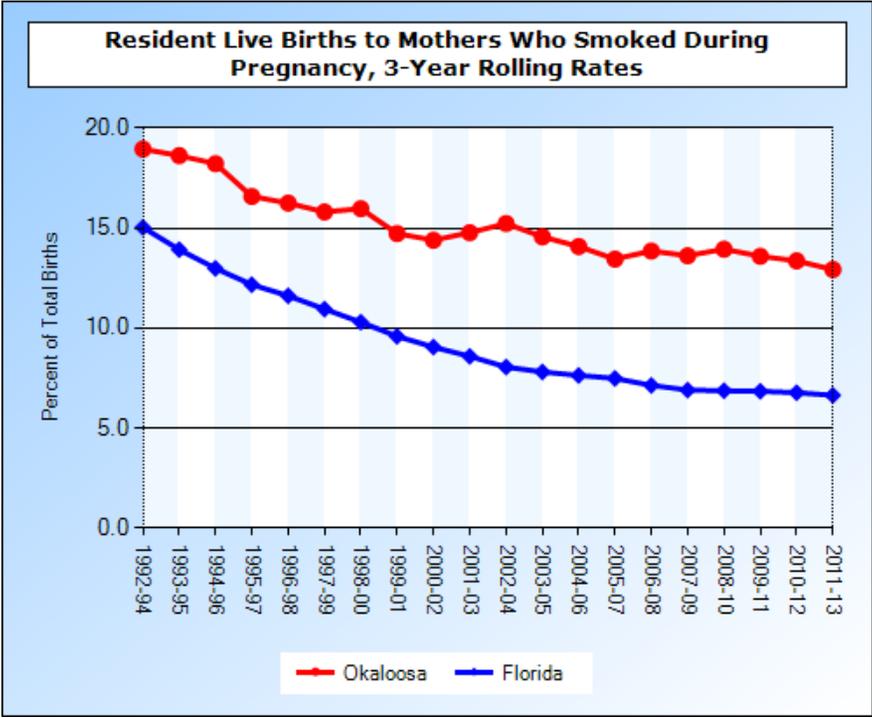
Black Rate: 29.3% White Rate: 26.6%

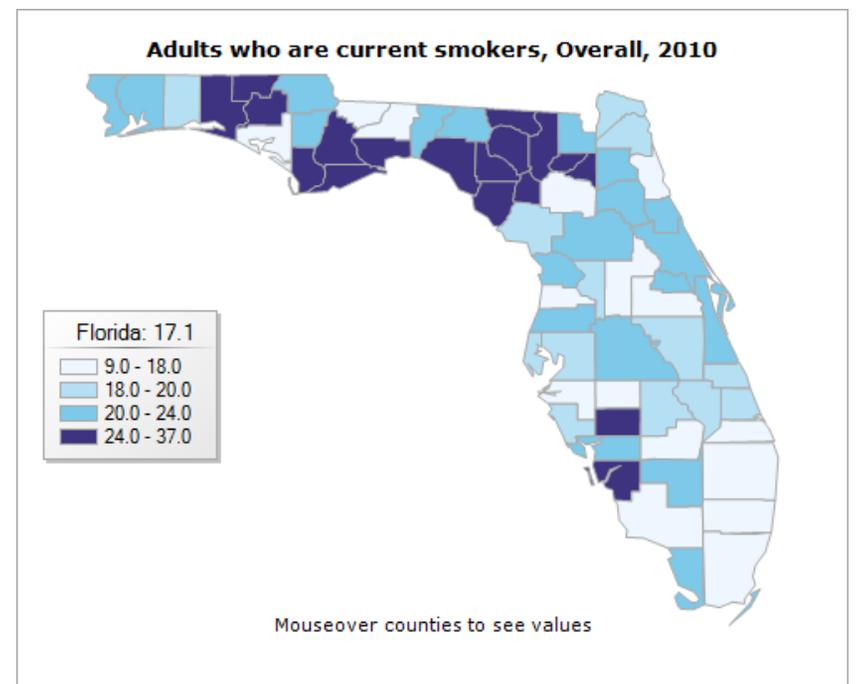
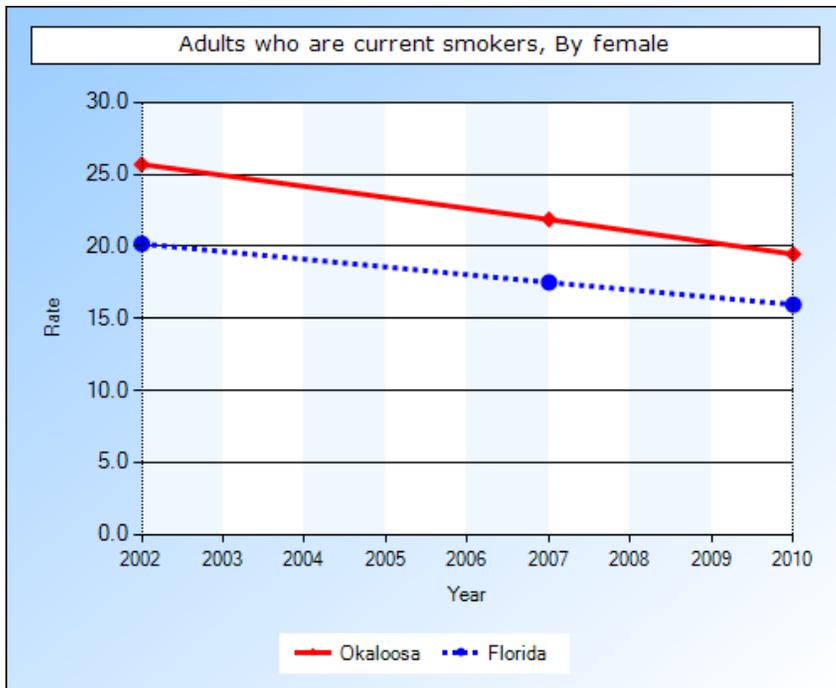
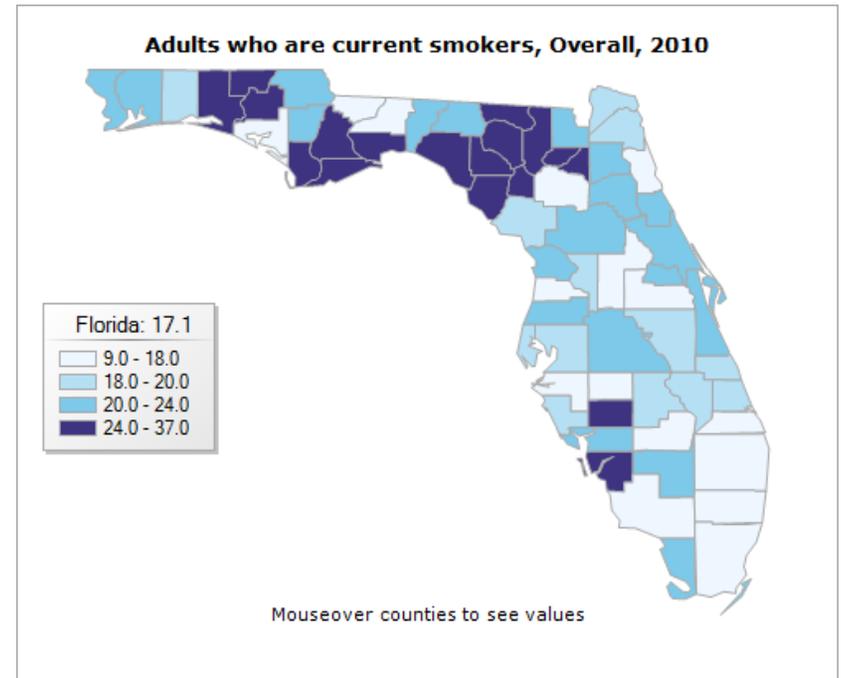
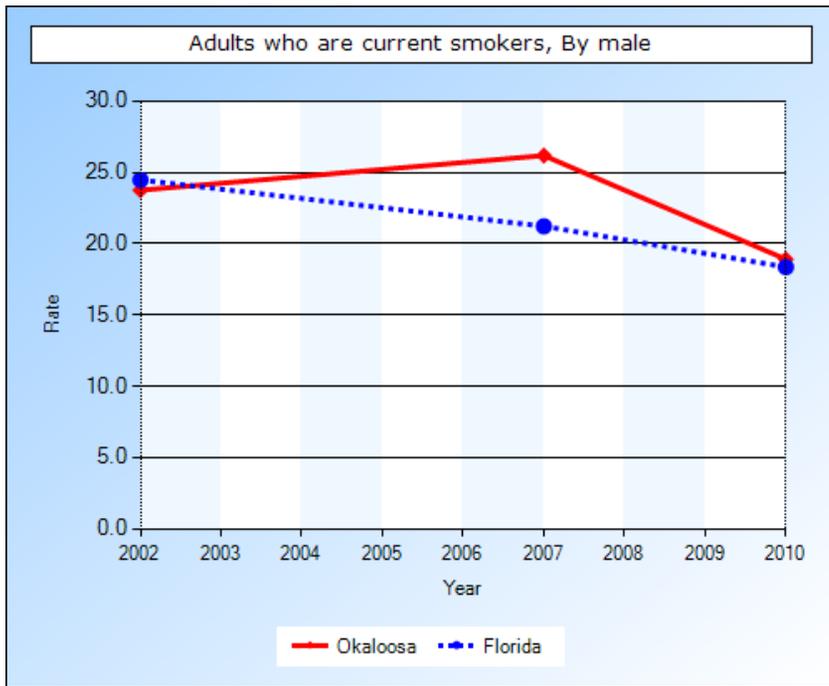
Florida:

Black Rate: 28.6% White Rate: 25.8%

Tobacco







Adults who are current smokers, Non-Hispanic Black		
Year	Okaloosa	Florida
2002	% (-)	14.90% (12.3 - 17.9)
2007	% (-)	18.50% (15.2 - 22.4)
2010	25.90% (5.7 - 46.2)	13.70% (10.9 - 16.5)

Adults who are current smokers, Non-Hispanic White		
Year	Okaloosa	Florida
2002	26.20% (21.9 - 31.0)	23.90% (22.8 - 25.0)
2007	24.60% (19.7 - 30.3)	20.60% (19.5 - 21.6)
2010	17.90% (12.7 - 23.0)	18.40% (17.4 - 19.5)

Adults who are current smokers, By age 18-44		
Year	Okaloosa	Florida
2002	26.50% (20.8 - 33.2)	26.90% (25.1 - 28.7)
2007	25.10% (17.9 - 34.0)	22.10% (20.4 - 24.0)
2010	23.20% (14.0 - 32.4)	20.50% (18.4 - 22.5)

Adults who are current smokers, By age 45-64		
Year	Okaloosa	Florida
2002	27.70% (21.3 - 35.1)	24.10% (22.2 - 26.1)
2007	27.40% (20.7 - 35.4)	22.00% (20.6 - 23.4)
2010	20.00% (13.8 - 26.2)	19.20% (17.7 - 20.7)

Adults who are current smokers, 65		
Year	Okaloosa	Florida
2002	9.70% (5.4 - 16.8)	10.30% (9.1 - 11.6)
2007	14.50% (8.8 - 23.0)	9.70% (8.7 - 10.8)
2010	8.60% (3.5 - 13.7)	8.40% (7.5 - 9.3)

Adults who are current smokers, Less Than High School		
Year	Okaloosa	Florida
2002	29.90% (16.1 - 48.6)	31.20% (27.2 - 35.6)
2007	29.10% (13.5 - 51.9)	28.60% (25.2 - 32.2)
2010	% (-)	28.30% (24.4 - 32.3)

Adults who are current smokers, HS graduate or Some College		
Year	Okaloosa	Florida
2002	32.20% (24.8 - 40.7)	27.20% (25.2 - 29.4)
2007	33.30% (23.2 - 45.2)	25.00% (22.9 - 27.1)
2010	16.10% (8.1 - 24.2)	24.30% (22.2 - 26.4)

Adults who are current smokers, 4 Yrs. College		
Year	Okaloosa	Florida
2002	20.20% (15.8 - 25.5)	17.90% (16.7 - 19.1)
2007	20.80% (15.9 - 26.6)	15.30% (14.2 - 16.4)
2010	17.20% (11.6 - 22.8)	12.90% (11.8 - 14.0)