

MINUTES

Purpose: Engage Okaloosa County community members in a health improvement process through an open, two-way dialogue to reduce the impact of harmful events such as pedestrian injuries, older adult falls, and substance use and to reduce the housing burden.

Attendees: Emily Pickens, Florida Department of Health in Okaloosa County (DOH-Okaloosa); Amanda Colwell, DOH-Okaloosa; JB Whitten, City of Crestview; Robert Bage, Fort Walton Beach Police Department; Greg Cain, Okaloosa County EMS; Jason Fulghum, Okaloosa County Sheriff's Office (OCSO); Autumn McAllister, Lakeview Center; Sheila Fitzgerald, Okaloosa County Board of County Commissioners; Ashley Bailey, OCSO; Jennifer Edwards, West Florida AHEC; Stephanie Fitzgerald, Freedom Life Compass; Tim Gibson, City of Fort Walton Beach; Brian Muhlbach, FDOT; Heidi Allen, Emerald Coast Hospice; Devon Ravine, City of Fort Walton Beach; Megan Muhlbach, Florida Teen Safe Driving Coalition.

Welcome & Introductions – Amanda Colwell

- Amanda Colwell opened the meeting and welcomed attendees.
- She reviewed the meeting's purpose and agenda. Community Engagement Surveys from the previous meeting were positive, but very few responses were submitted.
- Meeting minutes from the previous meeting were reviewed and approved.

Action Plan Updates – JB Whitten & Robert Bage

Pedestrian Safety Month Hotwash

- Emily stated the libraries are unable to host so many poster submissions. Next year, members suggested only first, second, and third place winners will be given to libraries. The rest will go back to the schools for redistribution.
- There were many issues with posters lacking names, school information, and grade level. Next year, posters will not be judged if this information is not provided.
 - Emily will develop a sticker with this information to help alleviate issues.
- Attendees suggested only individual submissions be accepted next year. Group submissions will only be accepted for the VPK and Committee's Choice categories.
- Emily opened discussion for a Pedestrian Safety Month event, as suggested by Mayor Whitten at a previous meeting.
 - Members stated focusing on infrastructure and traffic safety would be a better draw for attendees. Jason and Brian will bring up this idea at the next Community Traffic Safety Team meeting for feedback.
 - Chief Bage suggested hosting the event during Road Safety Week in April.

Opioid Educational Series

- Attendees discussed developing an educational series to educate the public.
- Autumn encouraged using 'poisoning' language to communicate the dangers of fentanyl and how it has poisoned the drug supply in every community.
- Ashley Bailey shared she has had an increase in calls where members of the public found drugs and touched them or transported them. She encouraged including education on what to do if you find drugs. She stated there are still many members of the community who do not understand the prevalence of substance use.

- Members agreed the sessions could cover data and what to do in unknown situations, focusing on poisoning, One Pill Can Kill, Narcan, and Good Samaritan Laws.
- The educational sessions would be open to the public. Chief Bage suggested hosting the event during Fentanyl Facts Week, but this is OCSO Spring Break. Emily will request dates from locations in Crestview and Niceville the week prior.
- Chief Bage encouraged utilizing the campaign to also promote the Overdose Emergency Kits to businesses and hotels.
- Attendees expressed the need for a social media toolkit to run during the week of the sessions. It would include the same topic areas and help saturate the local market if multiple agencies are sharing the same messaging.
 - Chief Bage asked if PIOs could create a 30-second video for the campaign.
- Ashley encouraged the sessions to include testimonials and a personal element. Attendees agreed this would help with buy-in and event impact. POST peers were suggested as potential opportunities for testimonials.
- Autumn encouraged the use of a panel discussion following success at IOAD. Chief Bage suggested using this format for a data discussion. Attendees agreed.

Housing Workgroup Updates

- Chief Bage shared the development of a Community Land Trust is still underway. OCHIP is partnering with local municipalities and community partners to develop a CLT outline and make recommendations to county officials.
- The next meeting is January 9th at 10:00 a.m. at DOH-Okaloosa. All are welcome.

Action Items – JB Whitten & Robert Bage

- Jason and Brian will work with the Community Traffic Safety Team to further develop ideas for a traffic safety listening session or town hall in April.
- Emily will contact Crosspoint Church and the Crestview Community Center.
- Emily will develop a social media toolkit for Fentanyl Facts Week for partners to share leading up to the educational sessions.

Closing – Emily Pickens

- Emily thanked attendees for participating and asked them to complete the community engagement survey to provide feedback.

Next Meeting – Tuesday, January 14th at 9:30 a.m. at DOH-Okaloosa

Action Items	Owners	Deadline	Status
Brainstorm traffic safety listening session/town hall with Community Traffic Safety Team	Jason Fulghum, Brian Muhlbach	January 14 th	In Progress
Request event venues for Opioid Educational Sessions in March	Emily Pickens	January 14 th	In Progress
Develop Social Media Toolkit with educational session messaging	Emily Pickens	March 1 st	Not Started